

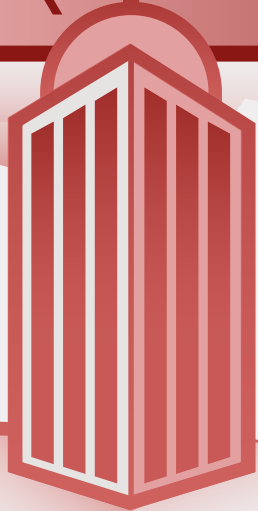
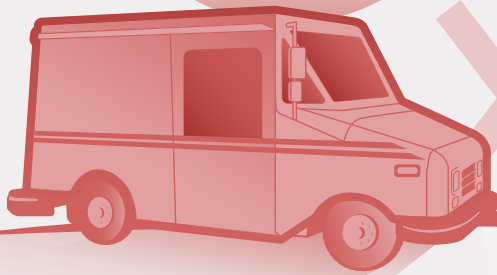
# WHICH IS BETTER FOR YOUR BUSINESS?

OVER 3,000 PIECES OF SUSPICIOUS MAIL ARE **REPORTED** ANNUALLY TO THE USPS, AND THERE IS NO ACCURATE MEASURE FOR ALL OF THOSE RECEIVED.

## At Risk

## VS

## SafeMail®



MAIL DELIVERY TO YOUR BUILDING **WITHOUT OFF-SITE SCREENING**

PICK-UP LOCATION

SCREENING FACILITY



MAIL IS DELIVERED TO AN OFF-SITE SCREENING FACILITY, PROTECTING YOUR ASSETS & YOUR EMPLOYEES

YOUR MAILROOM **DOES NOT DETECT ANY THREAT**

( BASIC X-RAY TESTING WILL NOT CATCH POWDERS )



STAFF OPENS MAIL AND FINDS SUSPICIOUS SUBSTANCE, NOT SURE IF IT IS DANGEROUS...

A HOAX LETTER CAN CRIPPLE OPERATIONS FOR HOURS. A HAZARDOUS ONE COULD SHUT YOU DOWN FOR **DAYS OR LONGER**, AT GREAT COST TO YOUR BUSINESS

### DOWNTIME SCENARIO:

1,000 PERSON FACILITY IS EVACUATED FOR 4 HOURS WHILE HAZMAT CREWS INVESTIGATE A MAIL THREAT =

- LOSS OF \$100K+ IN PRODUCTIVE TIME
- DISRUPTION TO CUSTOMERS
- NEGATIVE PUBLICITY IMPACTS YOUR BRAND
- INCREASED EMPLOYEE STRESS & ABSENTEEISM

THREAT **DETECTED AND MITIGATED**



## 90 MIN OR LESS

MAIL SCREENING CAN TAKE LESS THAN 90 MINUTES AND MAIL CAN BE DELIVERED TO YOU THE SAME DAY



<http://www.sobran-inc.com/solutions/safemail/>

UNITED STATES POSTAL INSPECTION SERVICE

[http://www.npf.org/index.php/component/com\\_edocman/Itemid,411/id,141/task,document.viewdoc/](http://www.npf.org/index.php/component/com_edocman/Itemid,411/id,141/task,document.viewdoc/)

MEDIAN HOURLY WAGE IN THE UNITED STATES

[http://www.bls.gov/oes/current/oes\\_nat.htm#00-0000](http://www.bls.gov/oes/current/oes_nat.htm#00-0000)



SafeMail®